

# DALLAS

Location: VMN1

High Definition Superscreens

Plaza screens: 31'h x 53'w (2)

Portal screen: 19'h x 32'

Tower screens: 20'h x 20'w

Latitude: 32.789333°

Longitude: -96.809310°

Victory Park is the new crossroads in the heart of Dallas, linking the high-energy districts of Uptown, Downtown, the Design District, Turtle Creek and the nation's largest Urban Arts district. (19 blocks, 68.4 acres)

- 30 second spots
- 12 times per hour
- 12 hours per day

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